

## **Symphony Industrial AI Partners with Saudi Arabian Powerhouse AMCL**

**Woburn, MA – June 24, 2021** – Symphony Industrial AI announced today the appointment of a new value-added reseller for the Kingdom of Saudi Arabia. AMCL joins a growing line of distribution partners worldwide.

Azmi Abdullatif AbdulHadi & Abdullah Mohanna Al-Moaibed Co. Ltd. (AMCL) provides a range of services to KSA through various entities and serving various market segments, with a total headcount of 2,000+ employees in Saudi Arabia. Automation and Digital Transformation (ADT), Division in AMCL, supports the local market's needs for Automation, Digital Solutions and adoption of AI to add value for major companies.

“Artificial Intelligence based Asset Performance Management solutions is an emerging market in Saudi Arabia. We are very delighted to be partnering with an industry and technology leader represented by SIAI” said Abdullatif Abdulhadi, AMCL CEO. “We hope this partnership will serve and provide significant value to the Saudi market with cutting edge and effective solutions.”

“We have actually been working with AMCL during the past year, delivering new solutions to a market with extremely large asset intensive industries,” said Dominic Gallelo, CEO of Symphony Industrial AI. “It is clear that the innovativeness of our PdM solutions combined with the know-how of AMCL are a winning team.”

### **About Symphony Industrial AI**

For 50+ years, SIAI have been innovators of industrial insight - from machine component health to plant performance optimization. This has been enabled by a talented and rapidly growing team of deep domain experts in process industries, discrete manufacturing, IIoT, and artificial intelligence. SIAI is a company of innovation and firsts including:

- The largest rules base and fault condition library for machine health
- High accuracy data capture devices
- The industry's first complete cloud enabled PdM program solution
- The industry's largest data lake of machine health data
- The use of 3rd Generation AI to bring even higher fidelity into asset performance management and plant operations optimization

Our solutions span Predictive Maintenance and Process Health & Optimization, including data acquisition devices and software.

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