Symphony Industrial AI Helps Novelis Enhance Asset Reliability with APM 360™ Solution

Woburn, MA, and Atlanta – Nov 10, 2022 - SymphonyAI Industrial, a SymphonyAI vertical, announced today that aluminum producer Novelis has selected APM 360 for a phased multi-plant rollout that will help improve asset performance, which will in turn support plant operations and output. The APM 360 asset predictive maintenance solution monitors overall machine health with real-time prescriptive monitoring and predictive maintenance for critical plant equipment such as compressors, pumps, and gearboxes. It uses IIoT, AI, FMEA (failure mode and effects analysis), and physics to provide anomaly detection with automated cause analysis and advisories. This combination of capabilities identifies complex, dynamic machinery patterns that ensure critical manufacturing machinery operates at its peak.

"Through our partnership with SymphonyAI Industrial, we are building the maintenance program of the future," said Luiz Frazao, senior manager of global reliability for Novelis. "With their solutions, we expect to reduce unplanned downtime and improve the reliability of our most critical assets."

"We are delighted to expand our relationship with Novelis, which started over a decade ago, to now include our AI and FMEA-based asset health solution," said Dominic Gallello, CEO of SymphonyAI Industrial. "The combination of our third-generation machine reasoning-based AI capabilities and deep engineering talent density to deliver a successful implementation is our formula for user and customer success."

About Novelis
Novelis Inc. is driven by its purpose of shaping a sustainable world together. We are a global leader in the production of innovative aluminum products and solutions and the world's largest recycler of aluminum. Our ambition is to be the leading provider of low-carbon, sustainable aluminum solutions and to achieve a fully circular economy by partnering with our suppliers, as well as our customers in the aerospace, automotive, beverage can, and specialties industries throughout North America, Europe, Asia, and South America. Novelis had net sales of

$17.1 billion in fiscal year 2022. Novelis is a subsidiary of Hindalco Industries Limited, an industry leader in aluminum and copper, and the metals flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai. For more information, visit novelis.com.

About SymphonyAI Industrial
SymphonyAI Industrial, a SymphonyAI vertical, is an innovator in industrial insight, accelerating autonomous plant operations. The industry-leading EurekaAI/IoT platform and industrial optimization solutions connect tens of thousands of assets and workflows in manufacturing plants globally and process billions of data points daily, pushing new plateaus in operational intelligence.

- Digital manufacturing composable enterprise MOM/MES solutions can be operational in 90 days to connect devices, processes, people, and systems with harmonizing plant automation and control.
- Plant performance applications span asset predictive maintenance and process health and optimization, maintaining high availability of equipment, extending the life of capital assets, and reducing process variability.
- Connected frontline worker solutions mobilize people to handle complex processes with human-driven procedure and instruction support, using a combination of glasses, smartphones, tablets, and PCs.

Symphony Industrial AI solutions provide high value to users by driving variability out of processes and optimizing operations for throughput, yield, energy efficiency, and sustainability.

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About SymphonyAI
SymphonyAI is building the leading enterprise AI SaaS company for digital transformation across the most critical and resilient growth industries, including retail, consumer packaged goods, finance, manufacturing, media, IT/enterprise service management, and the public sector. SymphonyAI has many leading enterprise customers in each of these industries. Since its founding in 2017, SymphonyAI has grown rapidly, approaching 2,000 talented leaders, data scientists, and other professionals. SymphonyAI is a SAIGroup company, backed by a $1 billion commitment from successful entrepreneur and philanthropist Dr. Romesh Wadhwani.